

Rossmere Country Club Gazette

January 2017

Upcoming Events

Seafood Dinner Buffet

Friday, January 13th

6pm Reservations

For more information please contact Domer Rafael at 204.988.1532 or email dining@rossmere.ca

Manitoba Open Bonspiel

January 19th to 21st

Rossmere AGM

Monday, January 16th

7pm

Upper Banquet Room

Valentine's Day Dinner

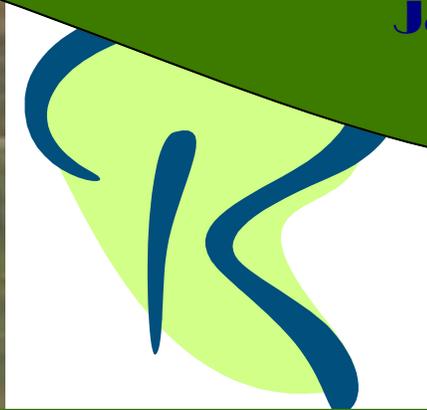
Saturday, February 11th

To reserve please Contact F/B Office 204.988.1532

Italian Night Dining Series

Friday, February 17th

To reserve please contact F/B Office at 204.988.1532



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A MESSAGE FROM THE GENERAL MANAGER...

The winter deep freeze is upon us in Manitoba and we hope you have the opportunity to head down south to golf or sit on the beach somewhere. The Rossmere Management Team is hard at work planning their service programs for the upcoming golf season, member event calendar and wedding season. We are looking forward to a successful season and look forward to servicing you next spring.

The 2016 fiscal season had many ups and downs. On the "Upside" the club revenue generating programs have never been stronger as they were this past season. We increased golf walk up traffic dramatically, but also increased member rounds played by 3K. The increase in walk up traffic can be attributed to promotions to increase weekday traffic during times the first tee is slower. Member events such as Nine, Wine and Dine continue to sell out twice a month and will continue in the 2017 program. Members have commented that the price seems too low for the value of the product. We see this as a way for members to show of our golf course and dining options to potential new members. The Golf Operations staff are also looking to add a Senior League on Tuesday mornings for the enjoyment of the membership. Details still need to be worked out and more information will follow at a later date.

On the "Downside" the clubhouse continues to drain any momentum we carry from the increased golfers, functions and weddings we attract. The busier the facility gets in the summer, the faster we spend money to maintain the aging mechanical equipment, plumbing and kitchen equipment. On certain days we have had up to 7 service calls to fix the air conditioning, ovens, plumbing and electrical in the building - Ouch! As you could guess this becomes very frustrating for Managers who are selling a dream wedding or private function and the room is 80 degrees. We anticipate that the new "CARF Clubhouse" program will help alleviate these stresses over the next few years.

Rossmere made organizational changes in the fall to help relieve the strain on our cash flow. The decision to re-structure was not an easy decision to make, but required at this time. Steve Wood did a good job for Rossmere during his tenure and we wish him all the best in his future endeavours. Moving forward, the Golf Operations Department will be over seen by myself and two Assistant Golf Professionals. Gavin March will stay on to help lead the Golf Operations Team and at this time we have offered another individual the other assistant position.

On the teaching side, Darren McMillan has agreed to become our Teaching Professional and Junior Golf Coordinator at Rossmere. Darren will oversee the junior programs & clinics, Miles Mac Program and private lessons for the membership. Darren is currently working on the dates and times of the individual programs and the brochure will be available at a later date.

Many of you are aware that Domer Rafael will be leaving Rossmere in January to take a position with the Manitoba Club. His new position was just too good to turn down, as a result Domer's last day at Rossmere is Saturday, January 21st. Domer excelled at his position at the club and he will be missed by staff, management and of course the membership. We wish Domer all the best in his new position at the Manitoba club. Moving forward, Kyla will continue managing functions and events at the club and for the time being manage our winter operation. A Food Service Manager will be hired in the next few months. This Manager will be responsible for the dining room, pub, beverage carts, kiosk, member events and f/b staff management.

Don't forget the Rossmere AGM is scheduled for Monday, January 16th at 7pm in the Upper Banquet Room. The proxy deadline is Friday, January 13th at 5pm. Thank you for your continued support and please feel free to contact me directly with any questions you may have at sparker@rossmere.ca.

Have a great winter!

Regards,

Scott Parker
General Manager
Rossmere Country Club



A MESSAGE FROM THE FOOD AND BEVERAGE TEAM...

Happy holidays to all of you from all the staff at Rossmere Country Club!

We had a stellar December month in the food and beverage department exceeding our expected sales targets as we hosted numerous holiday parties. Some were repeat customers, some were new, and the general feedback from all was excellent. We already have our parties from this year re-booking for next year so if you plan to have your holiday party here next year, I suggest you contact Kyla now to nail down a date. On this note, I would like to thank all of the food and beverage staff for a job well done.

As we roll in to our quieter months, the club will continue to offer new and exciting happenings to the club. January will be hosting the first of our Theme night Dinner Series (already sold out), the annual MCA Bonspiel, several Paint Nites and a few smaller private events. The dining room will also have a new menu launching very soon where you will see a bit of a down-size for the winter months. This will allow us to keep our favourites on our menu and offer better quality. In January, we will also have our AGM on January 16, so we would love to see you all at the club to support the next wave of directors. We will have great drink and food specials in the pub that night, so come on down!

Looking ahead, February will be a lively month for Rossmere with quite a few private events (including TWO weddings), but two events I would like to showcase are our February theme night dinner and our annual Valentine's Day Dinner.

The theme night for February will focus on Italian Cuisine where Chef Primo will showcase his skill and offer a delectable spread of Italian flavours. The date will be Friday February 17, and dinner will cost \$39.95/pp so stay tuned!

To celebrate Valentine's Day, we will have a special dinner lined up for Saturday February 11. Chefs Cory and Randi will be putting together a great menu so you can spend a beautiful evening with your loved one in one of our dining rooms. The menu will be a set price for two with a shared appetizer, a choice of entrée, and a shared dessert. Wine features will also be available that evening. Another option for Valentine's Day is on the 14th where we are hosting a couples Paint Nite where the two of you create a painting together. You can sign up for this event at the Paint Nite website.

Since this is my last gazette report, I would like to thank you all as I bid farewell. My time here at Rossmere has been a blast, and I hope my services met everyone's expectations. This club and its members should be happy to have a place like this they can call home, and I plan to visit your home as often as possible so I can continue these relationships with you all. Please try and drop in to say goodbye before the 21st. However, if I don't get a chance to say goodbye, I wish you all the best!

Respectfully yours,

Domer Rafael
Food and Beverage Manager



Valentine

DINNER MENU FOR TWO

SATURDAY FEBRUARY 11, 2016
RESERVATION ONLY

4 COURSE TABLE D'HOTE MENU
\$90/COUPLE
COMPLIMENTARY SPARKLING WINE

RESERVE NOW!
(204) 988-1532





THEME NIGHTS

DINNER SERIES

Friday February 17, 2017

6:30pm

With Guest Chef Primo Bellisario

\$39.95/pp

-EXPERIENCE ITALIAN FLAVOURS AT ITS BEST-



RESERVE NOW!

(204) 988-1530



AT ROSSMERE COUNTRY CLUB



SEAFOOD BUFFET



FRIDAY JANUARY 13 2016
6PM ARRIVAL

A DELECTABLE SEAFOOD SPREAD
WITH LIVE FOOD STATIONS

\$39.95 PER PERSON

RESERVE NOW!

dining@rossmere.ca OR (204) 988-1532

Learn to Curl at Rossmere Country Club

Learn to Curl Class Schedule
Sunday's at 2pm

Drop in and throw some rocks and maybe get a pointer or two from our instructors. Please bring clean indoor runners.

For more information or to register, please contact Lyle Atkins
at 204.786.8797 or email lyle@ifcincorp.com



Rossmere
COUNTRY CLUB



Membership News

Winter Food & Beverage Hours of Operation

Monday/Wednesday/Friday
11am to Close

Thursday
4pm to Close

Sunday
9am to 5pm

*Closed on Tuesday & Saturday
(Open Saturday's until December 17th)

*Coffee station is available at 9am daily

Rossmere AGM

Rossmere Country Club's **Annual General Meeting** is scheduled for Monday, January 16th at 7pm. Proxies can be dropped off in the office by 5pm on Friday, January 13th.

2017 Loyalty Program

Thank you to all of the members who participated in the 2016 Loyalty Program. The New Loyalty Program began on November 1st. Your accumulated points can be found at the bottom of Dining Room receipts.

Membership Bird Dog!

Believing that our current members are Rossmere's #1 public relations medium; the Board of Directors is continuing to offer current members a \$50 house account credit for every new member that they recruit.

Membership House Accounts Now Due!

Our year end has come and gone, please stop by the office and clean up your house account. Thank you!



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January 2017



Sun	Mon	Tue	Wed	Thu	Fri	Sat
1 Clubhouse Closed for the Holidays	2	3	4	5	6 Private Party	7
8	9	10	11 Paint Nite	12	13 Seafood Theme Dinner <hr/> Proxy Deadline	14 Holiday Party
15 Private Party	16 Rossmere AGM	17	18 Paint Nite	19 Manitoba Open Bonspiel	20 Manitoba Open Bonspiel	21 Manitoba Open Bonspiel
22	23 Paint Nite	24 Private Party	25 Paint Nite	26 Paint Nite	27	28 Wedding
29	30 Paint Nite	31				

February 2017



Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1	2	3 London Life Bonspiel	4 London Life Bonspiel
5	6	7	8	9	10	11 Valentine's Dinner
12	13	14	15	16	17	18 Wedding <hr/> Private Function
19	20	21 Private Meeting	22	23	24	25 Wedding
26	27	28				