

# Rossmere Country Club Gazette

November 2017

## Upcoming Events

FGI Women's Bonspiel

October 27th to 29th

FGI Men's Bonspiel

November 2nd to 6th

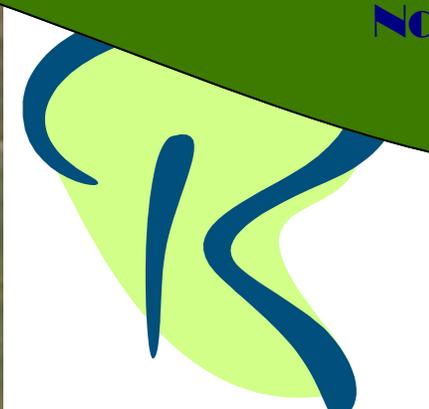


Brunch w/Santa

Sunday, December 10th

Kid's Xmas Party  
12:30pm Sleigh Rides  
and a visit from Santa

Contact Andraea at  
204.988.1532  
Or email  
dining@rossmere.ca



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## A MESSAGE FROM THE TURF CARE TEAM...

The 2017 golf season came to an abrupt end on October 22<sup>nd</sup> this year. We enjoyed one of the best summers in many years, and the best in Canada. The difficult start seems in the distant past. We had very little rain, almost no wind, and no mosquitos through the bulk of the season. Dry years can be a challenge for fairway edges, rough, and bunker edges with our limited irrigation system. It also presents a different challenge for the Turf Care Team and for golfers.

The course has been prepared for winter including tarping, branching, and fencing of greens. We would like to thank and acknowledge those member volunteers who helped with tarping. That group includes Bobby V, Doug McEwen, Lori Thompson, Dave Martin, Walter Menzies, Vlad Bastl, and some guy named Wally.

Our spray program is complete including greens, tees, surrounds, and landing areas on par 4's and par 5's. The course is fairly clean regarding leaves and branches. We have a long list of dead, standing trees we will chip away at through the winter. We expect several snow events in the next few weeks and are completing a few small tasks in advance.

We are planning once again to groom cross country ski trails this winter. There will be a short beginner track on the range fairway, and an outside loop that is longer, and more difficult. That loop will run along 9, 2,3,7,8, and across and down 10, 11, and 15.

We have begun the process of planning the 18<sup>th</sup> hole renovation. The drawings and design will be completed over the winter, edited in the spring, presented at opening day, and approved by CARF and the board during the early part of the season. Our plan will be to begin construction in late September following aeration of greens. This will allow us to complete as much of the project as possible next fall and limit disruption of the golf season.

Last but not least Peter Koop works tirelessly (though he looked a bit tired this year) at all of the garden beds on the golf course, and his office around the loop and wedding area. These areas are his vision and he cares a lot about them and the golf course. Thanks Peter for your hard work and love of Rossmere. Peter will have some help next year from a Red River graduate of the Greenspace Program. Chris works for the City of Winnipeg but will be here some evenings and weekends sharing the workload.

If you have any questions regarding this or any other report I can be reached by email through the website. Have a great winter, and see you in the spring!

Greg Mitchell  
Golf Course Superintendent  
Rossmere Country Club

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## A MESSAGE FROM THE GOLF OPERATIONS TEAM...

The golf season is officially over for 2017 and the Pro Shop staff would like to thank Members and their guests for making this past summer a success. Thank you for your continued support and we look forward to servicing you in the future.

The Board of Directors approved changes to the golf shop operation for the 2018 season. The new structure allows members to take advantage of the member pricing sales program. As a reminder of how this program works: our wholesale price + shipping + 10% markup. We feel that this will provide a unique service and great value to the Membership.

### What is a “Cost Plus Pro Shop” operation?

The cost plus structure incorporates a membership fee at the start of the season. This “Membership Fee” entitles members of Rossmere to purchase Pro Shop merchandise at the cost price plus - shipping and logo fee. The membership fee is included in the fee structure sent out in October.

#### Example:

A typical Rossmere Shirt: Wholesale Price \$20.00 (plus shipping \$1.00, logo \$3.00) Total Wholesale Price = \$24.00

**Rossmere Club Price = \$26.40** (10% mark-up) (Regular Retail Price \$49.95)

### What are the advantages of Rossmere Club Pro Shop Structure?

Rossmere will be able to provide the membership competitive pricing and improved selection on Pro Shop merchandise which includes: balls, gloves, clubs, clothing, bags, shoes and miscellaneous purchases.

### When does it start?

The Pro Shop Program started on November 1<sup>st</sup>.

The Golf Operations team purchased new inventory for the Pro Shop this past month at the PGA of Manitoba buying show. Thank you to Darlene Crookshanks and Rose Duncan for their help purchasing the ladies clothing. As we move forward, the difficulty is to manage inventory levels while still providing a wide variety of merchandise. We believe the improved selection and program allows the membership to purchase higher quality goods at below retail prices.

### **Inventory Overview:**

Clothing – Ping, FootJoy, Antiqua, Travis Matthew, Adidas, Puma, Cracked Wheat, Sun Ice and Level Wear.

Golf Clubs – Ping, Titleist and Callaway

Golf Balls – Callaway, Bridgestone, Titleist

Shoes – Foot Joy, New Balance, Adidas, Puma

The quality and selection of pro shop merchandise has improved. This does not mean we cannot special order inventory from any supplier in the golf business. If you require merchandise that we do not stock please contact Gavin March [gmarch@rossmere.ca](mailto:gmarch@rossmere.ca) . The program remains consistent for all special order products. Please note that shipping is a little higher on individual products.

On **Friday, December 8<sup>th</sup>** from 4pm to 9pm the Pro Shop Staff will host the **Rossmere Wine and Cheese and Pre Order event**. At this event, members are able to pre-order inventory for spring delivery. We are in the process of securing our golf vendors to let our membership preview their 2018 product lines. Catalogs will be available in the event a sales representative is unable to attend. This is a great way to take advantage of the Pro Shop's "Cost Plus" sales program. We feel that this will provide a unique service, control inventory levels and add value to the Membership experience. Suppliers will be announced at a later date.

The **Titleist Holiday Personalization Program** started this past week. You receive free personalization on any Titleist golf ball dozens with a one dozen minimum purchase.

ProV1 and ProV1X - \$55.00

NXT - \$39.00

Velocity - \$31.00

DT Tru Soft - \$27.00

Please contact Gavin March for further details. Once again thank you for your continued support and we look forward to servicing you in the future.

Gavin March  
Golf Professional  
Rossmere Country Club

## A MESSAGE FROM THE FOOD & BEVERAGE TEAM...

Curling season is here, and we are in full sweeping mode! As mentioned in last month's newsletter our new food and beverage hours of operations have started and will be open on days where curling leagues are using our facilities. We are pleased to see familiar faces from returning curling leagues, and we are happy to welcome our new Friday night and Saturday afternoon curling leagues. The smell of popcorn is back in the air, and we are transitioning our daily food specials to suit the season and our clientele.

Our new fiscal year has also started and we hope to make this upcoming year more successful than last. Sales continue to increase and we hope to make our bottom line look better for next year. To keep up with current costs of food and booze, we have adjusted our pricing structure on food and beverage to ensure that we meet our targets, in both the dining room and banquet departments. Although pricing may have increased slightly, our goal is to maintain the quality of food and level of service we offer to our members and guests.

The holiday season is looking very promising for our food and beverage department. We have all of the weekends double booked (two parties) starting on the 25th of November up until the 22nd of December with holiday parties, and the weekday dates are beginning to fill up as well. I would like to say, if you haven't started the planning for your holiday party yet, please consider us as we would be happy to host.

Another successful event coming up is Brunch with Santa. If I can recall, last year sold out fairly quick, so we figured we would start taking reservations earlier this year so we can expect the same response as last year. The date this year is Sunday December 10<sup>th</sup>, please mark your calendar! The kitchen will be serving up a beautiful spread with all the classic holiday favourites. Please contact Andraea for reservations at 204-988-1532.

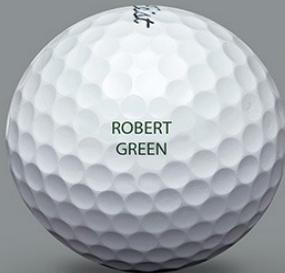
In a few short weeks, we will be launching our winter dining room menu please come in for a quick lunch or bring the family in for dinner to check out the new items that it will feature. Along with our new menu comes additional dinner events, we will be hosting one a month and will notify you by email and on social media. If you have not done so already please like our Facebook page or follow us on twitter.

As always, if you have any suggestions, questions or feedback feel free to contact me as our goal is to make sure we are operating the club at your satisfaction.

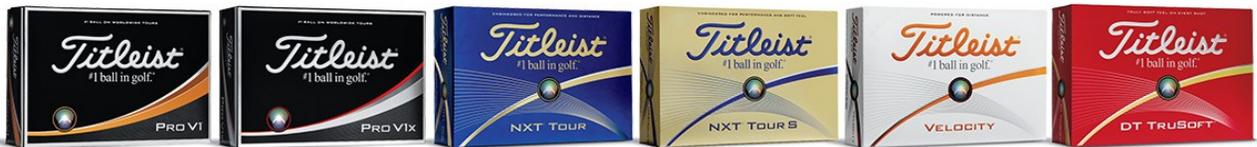
Best Regards,

Kyla Bellisario  
Event Manager  
Rossmere Country Club

# CELEBRATE THE HOLIDAYS



## FREE PERSONALIZATION ON ANY TITLEIST GOLF BALL DOZEN



NOVEMBER 1<sup>ST</sup> - DECEMBER 31<sup>ST</sup> • 1 DOZEN MINIMUM

ORDERS PLACED BY DECEMBER 8<sup>TH</sup> ARE GUARANTEED TO ARRIVE BY DECEMBER 24<sup>TH</sup>

*Titleist*  
#1 ball in golf.®

CUSTOM PLAY NUMBER PRO V1 & PRO V1X (00, 9-99) CANNOT BE GUARANTEED FOR DELIVERY BY DECEMBER 24TH  
CUSTOM PLAY NUMBERS & DOUBLE-POLE PERSONALIZATION ORDERS ARE SUBJECT TO ADDITIONAL CHARGES.

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## WINTER OPERATION HOURS

Starting November 1st

### FOOD & BEVERAGE HOURS OF OPERATION

MONDAY	11AM - 2PM, 4PM - CLOSE
TUESDAY	CLOSED
WEDNESDAY	11AM - 2PM, 4PM - CLOSE
THURSDAY	3pm - CLOSE
FRIDAY	11AM - CLOSE
SATURDAY	9AM - 5PM
SUNDAY	9AM - 5PM

### WEEKLY CURLING DRAWS

#### Monday

Rossmere Masters - 10am  
High Performance - 5:30pm  
Monday Ladies - 7:30pm

#### Tuesday

High Performance 7pm

#### Wednesday

EK Ladies - 9:30am  
High Performance - 5:30pm  
Wednesday Ladies - 7:30pm

**Sunday** - Special Olympics - Noon

#### Thursday

Manitoba Hydro - 5pm  
Rossmere Men's - 7:15pm

#### Friday

Rossmere 60+ - 9:30am  
Civic Mixed - 6pm  
WK Mixed - 8:30pm

#### Saturday

Saturday Super - 12pm

## 2018 Loyalty Program

Thank you to all of the members who participated in the 2017 Loyalty Program. The New Loyalty Program began on November 1st. Your accumulated points can be found at the bottom of Dining Room receipts.

## Membership House Accounts Now Due!

Our year end is fast approaching, please stop by the office and clean up your house account. Thank you!

## Holiday Shopping?

Rossmere Pro Shop is open for all your shopping needs during the holiday season.

Saturday December 2nd , 9th & 16th

10am - 2pm

FORE all your real estate needs

**TERRY ASTROPE** 

**& LISA ASTROPE** RE/MAX Executives Realty

www.astrope.com 204-228-5903



# November 2017



Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1	2 Day of the Dead Party	3 Private Meeting FGI Bonspiel	4 FGI Bonspiel
5 FGI Bonspiel	6 FGI Bonspiel	7	8	9 Paint Nite	10	11
12 Private Party	13	14 Wawanesa Funspiel	15	16 Paint Nite	17 Holiday Party	18
19	20	21 RETAC Meeting	22	23 Retirement Party	24	25 Holiday Party Holiday Party
26	27	28	29 Paint Nite	30 Private Meeting		



# December 2017

Sun	Mon	Tue	Wed	Thu	Fri	Sat
					1	2 Holiday Party Holiday Party
3	4	5 Paint Nite	6	7 Private Meeting	8 Rossmere Wine & Cheese Buying Show	9 Holiday Party Holiday Party
10 Brunch W/Santa	11	12	13 Private Party	14 Holiday Party	15 Private Meeting	16 Holiday Party Holiday Party
17 Private Function	18 Paint Nite	19	20 Private Lunch	21 Private Lunch	22 Holiday Party	23
24 Closed for Holidays	25 Closed for Holidays	26 Closed for Holidays	27 Lunch Only	28 Lunch Only	29	30 Holiday Party
31						